



Euroleague

FOR LIFE SCIENCES

Innovation & Entrepreneurship Camp 2022

Tuesday, 10th May Introduction, Social Get together, Idea Generation	
10:00 – 10:30	Welcome & Introduction <ul style="list-style-type: none">Welcome speech + Agenda
10:45 – 11:45	Why it matters: The impact of Innovation, Startups and the SDGs. <ul style="list-style-type: none">Key Note about the importance of innovation
Lunch break	
13:00 - 14:00	How to find ideas & address problems <ul style="list-style-type: none">Methods and entrepreneurial process I
14:15 – 15:00	The importance of teams <ul style="list-style-type: none">Key Note
15:00 – 16:30	Social coffee & Games <ul style="list-style-type: none">Develop team spiritMarshmallow challenge
16:30 – 17:30	Idea generation <ul style="list-style-type: none">Brainstorming and creativity techniques
17:45 – 18:45	Idea pitch <ul style="list-style-type: none">Students can pitch the idea/problem they want to work on
Welcome Dinner with a social exchange about ideas	

Wednesday, 11th May Team Building, Problem & Customer Exploration, Solution Development	
09:00 – 10:00	Team up! <ul style="list-style-type: none">Develop teams, team names, etc.
10:15– 11:15	Problem & customer exploration <ul style="list-style-type: none">Methods and entrepreneurial process II
11:30– 13:00	Teamwork
Lunch break	
14:00 – 16:00	Solution Development <ul style="list-style-type: none">Methods and entrepreneurial process III
16:00 – 18:00	Teamwork



Leisure time	Work or explore Stuttgart & Hohenheim <ul style="list-style-type: none"> • Recommended: Evaluate the idea with potential customers in the city.

Thursday, 12th May 3 Prototyping, Business Models, Founder Key Notes, Pitch preparation	
09:00 – 10:30	Prototyping & Product <ul style="list-style-type: none"> • Methods and entrepreneurial process IV
10:45 – 12:30	Teamwork
Lunch break	
14:00 – 15:30	Business Models Methods and entrepreneurial process V
16:00 – 17:00	Key Notes from founders <ul style="list-style-type: none"> • Meet the entrepreneurs
17:00 – 19:00	How to pitch – Pitch training
Leisure time	Work or explore Stuttgart & Hohenheim Recommended: Evaluate the idea with potential customers in the city.

Friday 13th May Finalizing, Pitch & Results, Wrap up and Farewell	
09:00 – 12:30	Teamwork
Lunch break	
14:00 - 15:00	Teamwork / Key Note
15:00 – 17:00	Pitch & Group presentations
Farewell BBQ	Wrap up & Farewell